

# YUSHUO DING

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## EDUCATION

**University of California, San Diego** Class of 2022

BA in Speculative Design -- GPA: 3.88 / 4.0

**Orange Lutheran High School** Class of 2020

## EXPERIENCE

**Chinese Wild Felid Conservation Alliance** Volunteered Researcher

*Chinese Wild Felid Conservation Alliance is a non-profit organization that collaborates with the local governments and volunteers to protect biodiversity in China.*

Identify individuals in biodiversity hotspots. Collaborated with data analysts to create local wildlife database. Participated in seminars with scientists from Chinese Academy of Sciences and renown artists to discuss advocacy and policies regarding conservation.

February 2023 – present – Hangzhou/Gansu, China

**Dark Botany Studio** Lab Intern

*DB Studio: Designing a speculative ecology through installations where plants shift to the darker shade, a phenomenon that just begins to occur with climate change.*

Work directly under Doctor Pinar Yoldas. Crafting design language for the studio. Collaborating with algal labs and cultivate various algal species for a device.

Summer 2022 – San Diego, USA

**Geely Auto Design** Strategy and Brand Designer Intern

*Geely Automobile: a leading automobile manufacturer based in China and was founded in 1997 as a subsidiary of Zhejiang Geely Holding Group, Fortune 500 listed.*

Collected market data and analyzed products' weaknesses and strengths. Found customers' pain-points and unique solutions that differentiated the new generation from the competitors'.

Summer 2021 – Shanghai, China

**Hangzhou Beiwo Medical Technology Co., Ltd** Graphic/HMI Designer

*Beiwo: A fast-growing Chinese biotech company founded in 2018, partnered with UWI, Genescript, FDA, Peking University, Tsinghua University, Zhejiang University, UCSD and other institutions.*

Worked with the marketing and engineering teams to seek an effective user experience. Co-designed the interface for an automated DNA extraction machine.

Summer 2020 – present – Hangzhou, China

**The Lamont-Doherty Earth Observatory at Columbia University** Research Intern

Studied and researched Carbon Accumulation Rate in Alaskan Peatlands with Professor Jonathan Nichols and Dorothy Peteet. Collected and analyzed data to formulate speculations over pollutants in Hudson salt marshes.

Summer 2019 – New York City, USA

## SKILLS

### Software

Procreate

Adobe Suite

Rhino

Blender

SolidWorks

### Coding

HTML

CSS

JavaScript

Java

Python

### Communication

Mandarin, native proficiency

English, professional proficiency